

EELA Newsletter Edition No.1 – January 2021



TUNE INTO EELA

**Join us on the journey of advancing the market transformation
towards efficient lighting and appliances in the
EAC and SADC regions!**



Dear Reader,

We are happy to share exciting news of the Energy Efficient Lighting and Appliance (EELA) Project in East and Southern Africa. The EELA project seeks to create market and institutional conditions to stimulate increased diffusion of efficient lighting products and appliances across all sectors in the Southern Africa Development Community (SADC) and East African Community (EAC) regions. To achieve this, a holistic multi-stakeholder effort is required and actions need to be taken from all sides.

Strengthening the policy and regulatory framework through the introduction of Minimum Energy Performance Standards (MEPS) are equally required as a strong private sector engagement with innovative business models. Strengthening the capacity and raising the awareness of all market players on

the multiple benefits of efficient lighting and appliances is also a core part of our mission.

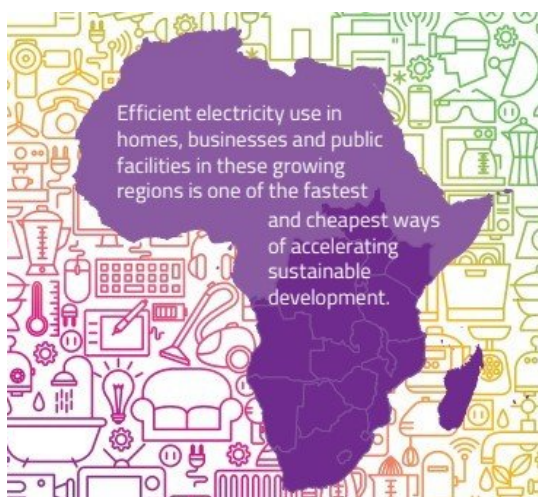
Despite the impact of the COVID 19 pandemic, we stayed engaged with stakeholders and implemented numerous activities in 2020 and planned exciting 2021.

Stay tuned and join the EELA journey!

Happy reading!



Energy Efficient Lighting and Appliances (EELA) News 2020



COVID-19 pandemic

EELA is thriving to support EAC and SADC Member States on the Development of Regional MEPS amidst COVID-19 pandemic challenges

Besides the challenges posed by COVID-19 pandemic in terms of restriction to organize physical meetings, SACREEE and EACREEE continue to support the SADC and

EAC Member States virtually by addressing the comments provided by the National Technical Committees (TCs) on the draft harmonized MEPS for lighting.

[Read more](#)

Private Sector Engagement

Private Sector National Stakeholders Consultations - Seychelles

Private sector is the synonym for money, economy and growth. They are the engines pulling us towards the progress of a country. Successful businesses play important role in job

creation, revenue generation and funding the development in general.



Compliance Framework

EELA compliance framework for East and Southern Africa

The compliance framework, which is being developed under the EELA Project, will support the implementation of the regionally harmonised energy efficiency standards for lighting products and appliances.



[Read more](#)

MEPS for Lighting

EELA takes extra steps to boost the development of MEPS for lighting at the National level in EAC and SADC countries

Further to the development of regional MEPS for lighting earmarked for implementation in the EAC and SADC countries; EELA provides short-term technical assistance on-need basis to support the MEPS development process at national level.



[Read more](#)



The EELA's approach to promote vibrant markets for Energy efficient lighting and appliances in EAC and SADC regions

One of the key outputs of the EELA project is the development of regionally harmonized Minimum Energy Performance Standards (MEPS) for lighting and appliances for both SADC and EAC regions.

[Read more](#)



EELA join hands with U4E to tackle clean cooling challenges in EAC and SADC regions

The United Nations Environment Programme's (UNEP) United for Efficiency (U4E) initiative, EACREEE and SACREEE are working together to support the harmonization of MEPS on room air conditioners and residential refrigerators (cooling products) in the EAC and SADC regions.

[Read more](#)



for enabling institutions in East and Southern Africa

Improved institutional capacity is one of the project outcomes of the Energy Efficient Lighting and Appliances in East and Southern Africa (EELA). This will be achieved by providing trainings to the key enabling institutions such as test laboratories, standard bodies, regulators as well as the private sector.

[Read more](#)



through webinar Series

The EELA project has various stakeholders that need to be engaged at different stages of the project, and through different communications channels and tools. The advent of covid19 has also presented a different dimension to the project execution where physical meetings for agreeing on Drafts MEPS for lighting has been a challenge both at national and regional level.

[Read more](#)

Stakeholder dialogues and Awareness raising under the EELA

To address information asymmetry issues in the market; the EELA project partners organised a webinar-series to showcase opportunities and lessons learned on how to achieve a market transformation in lighting and appliances in the EAC and SADC regions.

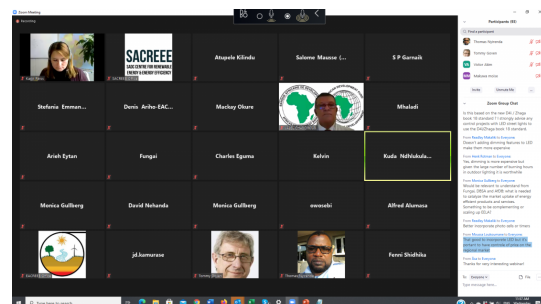
Read our news below on some of the topics covered in the EELA webinar series.



EELA Webinar Series

Putting a gender lens on EELA

Women, men, girls, and boys are equally important for the transformation of the EELA



EELA Webinar Series

Opportunities for private sector participation in the Energy Efficient Lighting and Appliances Market

Private sector engagement is crucial in accelerating the

market in East and Southern Africa. Moreover, women are the main users of household products, and they are also strongly affected by low-quality and inefficient products, which can, for example, impact their health.

[Read more](#)

adoption of energy efficient lighting and appliances and ensuring sustainability.

[Read more](#)

[View more news here!](#)



[Access the EELA Brochure in English, French and Portuguese](#)

[Access the EELA Brochure on Business Opportunities in East and Southern Africa. Available in English, French and Portuguese](#)

This project is funded by Sida and implemented by UNIDO in collaboration with EACREEE and SACREEE. Technical support is provided by SEA, CLASP and multiple regional and national organisations are core partners to the project.

The power of energy efficient lights and appliances can accelerate sustainable development in East and Southern Africa. SWITCH IT ON!

#EffeciencySwitch

This is a survey block.

Can you help us improve our Newsletter by answering a few quick questions? It'll take 2 minutes

Ok, I got 2 minutes



EELA

Unit 1 Ausspann Plaza, 11 Augustinho Neto,
Ausspanplatz, Windhoek
Namibia



+26461300051
info@sacreee.org

If you do not want to receive any further newsletters, pls unsubscribe here

[Unsubscribe](#)

mailerlite