





# Bankable Projects: Key Attributes of Sound Project Proposal

**Presented by:** 

**SIYANGA MALUMO** 

VIRTUAL FROM JOHANNESBURG

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# BASICS OF INVESTMENTS

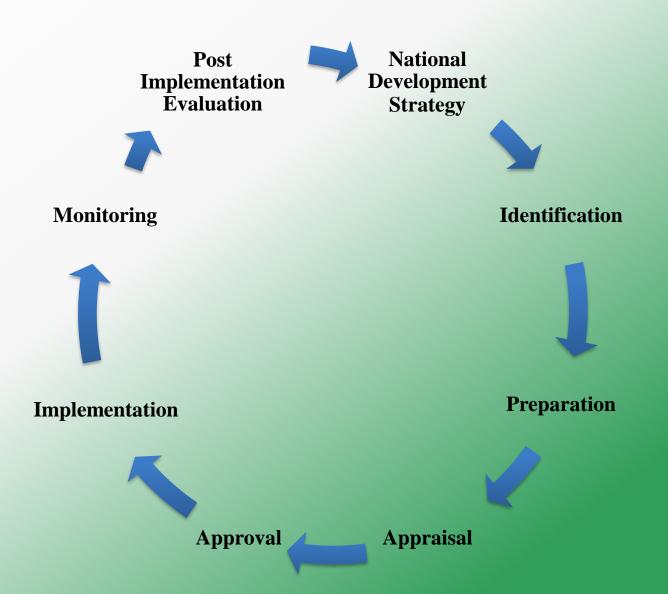
### **ENABLING ENVIRONMENT**

**□**Political Environment

**■ Macro-economic Environment** 

□Legal & Regulatory Environment

### THE PROJECT CYCLE



# KEY ELEMENTS OF INVESTMENT

# INVESTMENT STRUCTURES

**□**Government

**PPPs** 

**□**Private Sector

### VARIANTS OF PROJECT DEVELOPMENT

#### **□**Private Sector:

- High Risk High Reward Philosophy
- Profit Driven
- Success Driven
- Efficiency
- Productivity

#### **□Public Sector:**

- Public Service / Goods
- Political Benefits
- National Development
- Socio-Economic Progress

### **□**Public-Private Partnership

# SUSTAINABLE DEVELOPMENT GOALS (SDG)

# THE SDGs: Sustainable Development Goals

- 1. No Poverty
- 2. Zero Hunger
- 3. Good Health & Well Being
- 4. Quality Education
- 5. Gender Quality
- 6. Clean Water & Sanitation
- 7. Affordable & Clean Energy
- 8. Decent Work & Economic Growth
- 9. Industry, Innovation & Infrastructure

- 10. Reduced Inequalities
- 11. Sustainable Cities & Communities
- 12. Responsible Consumption & Production
- 13. Climate Action
- 14. Life Below Water
- 15. Life on Land
- 16. Peace, Justice & Strong Institutions
- 17. Partnership for the Goals

# AFRICAN UNION AGENDA 2063

# **AU Agenda 2063....1**

- ☐ Strategic Framework for Transformation of Africa in the next 50 years:
  - PIDA: USD 360 Billion by 2040 (60% Energy)
  - Reduce Extreme Poverty (Below USD 1.25 per day) to 10% by 2040 and 3% by 2063
  - Increase per capita to USD 10 000 by 2040
  - Increased Power Demand from 590 TWh in 2010 to 3100 TWh by 2040
  - Increased Transport Volume from 265 Million tons in 2009 to 2 Billion tons by 2040
  - Increase Domestic Resource Mobilisation



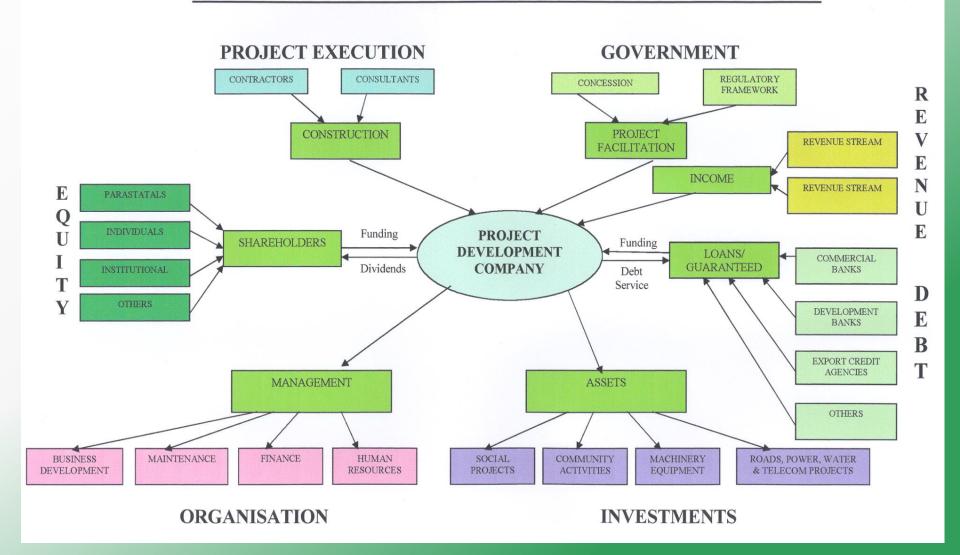
# AfDB High 5s

- Light up and power Africa
- Feed Africa
- Industrialise Africa
- Integrate Africa
- Improve the quality of life for the people of Africa

# PROJECT DEVELOPMENT

### PROJECT DEVELOPMENT

#### PRIVATE FINANCING OF INFRASTRUCTURE: PROJECT DEVELOPMENT MODEL



# **FUNDING MIX**

# The Funding Mix: Overview

#### **Financial Products**

#### Senior debt

Revolving

• 30—70% of total capital

• Term

· Five—Fifteen years

#### **Subordinated debt**

- Senior / sub notes
- 10—25% of total capital
- Discount notes
- · Seven—Ten years
- · MTN programs
- Five—Ten years

#### Preferred stock/Mezzanine securities

- · Sub. debt
- · Preferred stock
- Warrants

- 0—35% total capital
- Seven—Ten+ years

#### **Common equity**

- · Common equity
- 25—40% of total capital
- Permanent

#### **Traditional suppliers of capital**

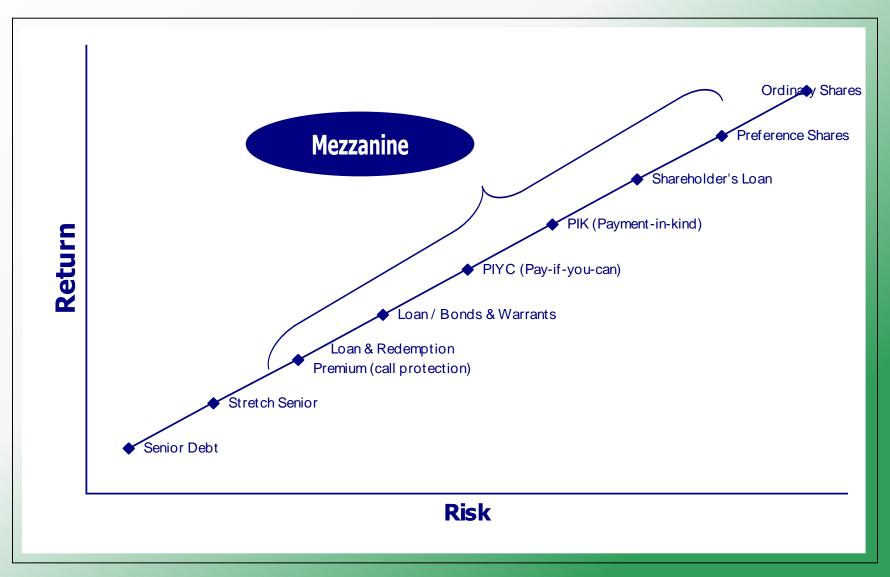


Investment bank
Commercial bank
Mezzanine fund
Development bank
Institutional investors

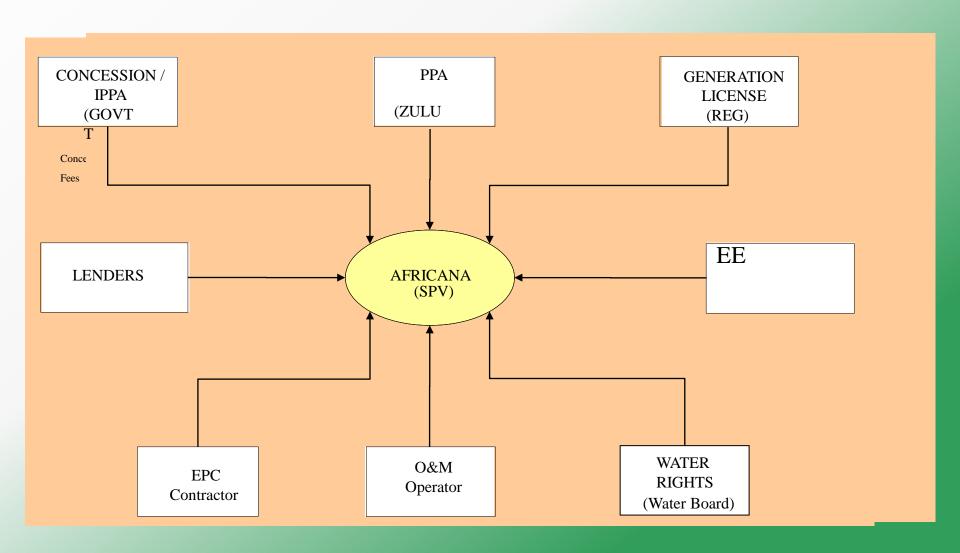
Investment bank
Commercial bank
Mezzanine fund
Development bank
Pension funds
Insurance companies
Semi-sovereign funds

Vendor
Financial sponsor
Development bank
Pension funds
Insurance companies
Semi-sovereign funds

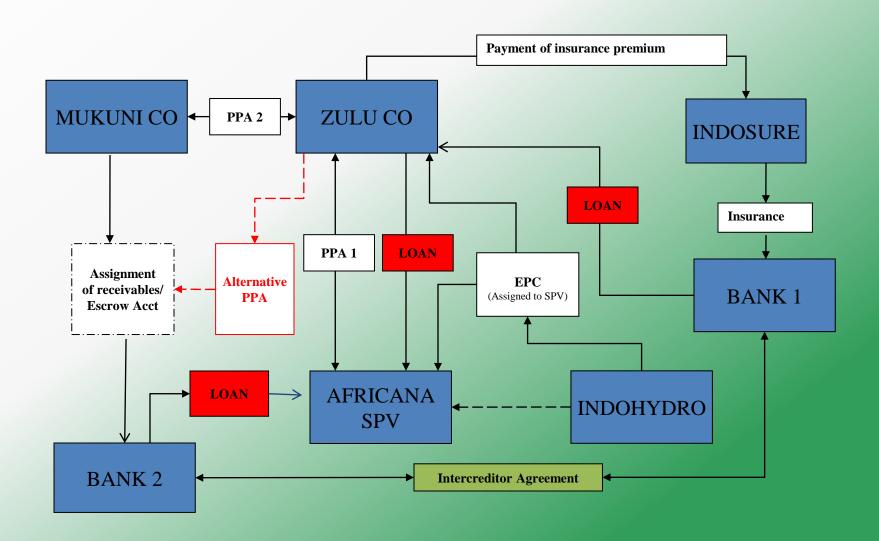
# Types and Sources of Funds...2



# AFRICANA PROJECT STRUCTURE



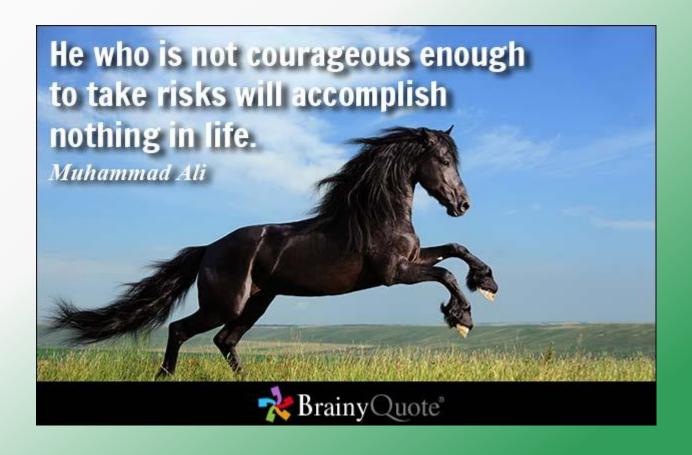
# **AFRICANA Financing Structure**



AFI

# RISK MANAGEMENT: Commercial & Political Risks

# VALUE OF RISK TAKING



# **KEY RISKS**

☐ Financial (Including Cost over runs, Underwriting, etc.)
☐ Commercial (Including Pricing, Quantity, Marketing)
□Partner Selection
□Economic (Macro – Economic Aggregates, Infrastructure, etc.)
□ Technical
□Legal
□ Environmental
□Social
□Political
□ Climatic

### SELECTED SPECIFIC RISKS

- Capital Risk (Equity / Debt shortfall)
- Completion risk
- Default risk
- Delivery risk
- Exchange rate risk
- Interest rate risk
- Liquidity risk
- Operations risk

- Payment system risk
- Refinancing risk
- Reinvestment risk
- Settlement risk
- Sovereign risk
- Underwriting risk
- Market Risk
- Change in Law

### **RISK MITIGATION - 1**

□ Identify Pertinent Risks
 □ Develop a Risk Inventory
 □ Develop a Risk Matrix
 □ Undertake Due Diligence
 □ Develop Risk Mitigation Strategy (Covering All Pertinent Risks)
 □ Allocate Risks to Various Parties

# **DUE DILIGENCE**

### **OBJECTIVES OF DUE DILIGENCE**

☐ Risk Management

☐ Corporate Buy-In

**☐** Resource Mobilisation

# KEY COMPONENTS OF DD

**□**Commercial **□**Financial ☐ Human Resources □ Cultural □Legal | **□**Socio-Environmental **□Others** 

### TYPES OF DUE DILIGENCE

**□** Investor Due Diligence **□** Lender Due Diligence ☐ Customer Due Diligence **□** Supplier Due Diligence **□** Banker Due Diligence ☐ Greenfield Due Diligence **□**Brownfield Due Diligence **■ Mergers & Acquisition Due Diligence □** Public-Private Partnership Due Diligence **□**Privatisation Due Diligence

# LEGAL

### THE KEY CONTRACTS

- **☐** Project Contracts:
  - Joint Project Development Agreement (JDA)
  - Shareholders' Agreement
  - Concession Agreement
  - Permits and Licenses
  - EPC
  - O&M
  - Connection Agreement (Infrastructure Projects)
- **☐** Financing Contracts
  - Loans
  - Equity
  - Security, etc.
- ☐ Commercial Contracts (PPA)

# SECURITY PACKAGE

## THE SECURITY PACKAGE

- ☐ The Market
- **□**Finance
- **□**Technical
- □ Legal
- **□**Socio-Environmental
- **□**Insurance
- **□**Political Support

### THE KEY ELEMENTS OF SOUND PROJECT PROPOSAL

The Security Package
Stakeholders
The Advisors & Role
Project Preparation
Due Diligence
Risk Management
Structuring & Packaging
Project Implementation:
■ EPC Procurement
• O&M Procurement
<ul><li>Construction</li></ul>
<ul> <li>Operation</li> </ul>
<ul> <li>Administrative Aspects</li> </ul>
<b>Key Contracts:</b>
■ Project Contracts (Concession/Implementation, EPC, O&M, etc.)
<ul> <li>Joint Development Agreement / Shareholders Agreement</li> </ul>
Financial (Loan, Equity, Security/Collateral, Escrow Accounts, Insurance, Common
Lenders Agreement, etc.)
• Market (Offtake, Supply)  Towning tion Clauses (Project)
Termination Clauses (Project)
Termination Support (Finance)

# **CONTENTIOUS ISSUES**

□ Tariffs/Tolls/Charges
 □ Price Adjustments
 □ Termination Clauses
 □ Compensation
 □ Step-In Rights
 □ Direct Agreement (with Government)

☐ Inter-Creditor/Common Agreement

☐ Government Support

# **SUCCESS FACTORS**

# **SUCCESS FACTORS**

☐ The Political Climate ☐ The Economy & Economic Policies ☐ Project Structuring & Packaging ☐ Legal & Regulatory Environment ☐ Socio-Environmental Management ☐ Due Diligence (in Partner Selection: Country, Investors, Lenders, EPC Contractors, Off-takers, Suppliers) ☐ Local / International Competitive Bidding (all players) ☐ Careful Technology Selection ☐ Probity in Tender Processing

# THE END

- **DASANTE SANA**
- **USIYABONGA**
- □REA LEBOGA
- **□MUITO OBRIGADO**
- **MERCI BEAUCOUP**
- **THANK YOU**